

WINERIES OF
OLD MISSION
PENINSULA

The mesoclimate of Old Mission Peninsula is unique not only in the state of Michigan but in the world.

Lying on the 45th parallel – like Bordeaux, Milan and other wine-producing regions – the Peninsula stretches north 18 miles into Grand Traverse Bay and is only four miles wide at the broadest point. The area is virtually surrounded by 600-foot deep water in East and West Grand Traverse Bays. The temperatures stay cold longer in the spring, protecting the plants from late frosts. The warm temperatures linger in the fall, so the grapes benefit from an extra six to seven weeks of ripening. The rolling hills and lake-effect snow ensure Arctic blasts of freezing air won't stick around long enough to harm the vines.

Seven distinct wineries comprise this stunning appellation, and they have been well recognized by international wine enthusiasts. Discover the beauty of the Old Mission Peninsula and experience its award-winning wines: Riesling, Chardonnay, Pinot Grigio, Pinot Noir, Merlot, Gewürztraminer, sparkling varieties and prestigious ice wines.

Thank you for your interest in Old Mission Peninsula wines. It is an honor to offer these samples as a taste of the potential of this unique region.



BLACK STAR FARMS



Bowers Harbor Vineyards



CHATEAU
GRAND
TRAVERSE
ESTABLISHED 1911





WELCOME TO BLACK STAR FARMS

Black Star Farms Old Mission sits just off scenic M-37 amongst the rolling hills and gorgeous views of East Grand Traverse Bay. The former home of locally renowned Underwood Farm Market now houses a beautiful tasting room and state-of-the-art wine making and distillation facility.

The Black Star Farms Old Mission winery and distillery produces white and fruit wines as well as European-style eau-de-vie. Our varietal wines are of high character, acidity and balance. Fruit is sourced from both our own vineyards and local grower partners, totaling 90 acres on the peninsula. These consistent fruit sources allow us to obtain replicable quality across vintages. Our wines reflect this quality from the premium Arcturos and Leorie Vineyard varietals, to our sparkling, fruit, fortified and ice wines. Many are award winners and all represent the best efforts of our skilled winemaking team.

The Old Mission winery is a sister site to our 11-year-old production facility and farm in Suttons Bay on the Leelanau Peninsula. The Old Mission winemaking team works with Riesling, Chardonnay, Pinot Gris and Cayuga as well as cherries, apples, pears, plums, and raspberries. The non-grape fruits are used in various fruit-based wines and the eau-de-vie brandies. Black Star Farms is a medium-sized Michigan winery that produces approximately 25,000 cases per year with 13,000 of those produced at the Old Mission facility.

360 McKinley Rd.
Traverse City, MI 49686
(231) 944-1300
www.blackstarfarms.com



WELCOME TO PENINSULA CELLARS

Peninsula Cellars is a family run winery located just north of Traverse City. In 1991, vines were planted for Peninsula Cellars, yielding the first vintage of Chardonnay and Riesling in 1994. Our philosophy toward wine making has always been very minimalistic, allowing the regional expression of the fruit to come through. Sun, rain, wind and soil, all under the watchful eye of the grower, are what make our wines great.

Peninsula Cellars is owned and operated by the Kroupa family. For six generations, the Kroupa family has been working the land on Old Mission, growing crops that thrive in the distinct microclimate. Peninsula Cellars was established in 1994, and has specialized in white wines since the beginning, winning the prestigious world Riesling Cup in 2003. Although white wine is our focus, Peninsula Cellars also produces some cool climate red wine varietals, and several wines from local cherries. All of Peninsula Cellars' wines can be sampled in their tasting room located in a renovated one-room schoolhouse. The schoolhouse was built in 1896, and is the last of the historic schoolhouses on the peninsula still open to the public. The "Old School" tasting room has inspired its own line of wines, including Old School White and Red, Detention, and Homework.

11480 Center Rd.
Traverse City, MI 59686
(231) 223-4050
www.peninsulacellars.com



WELCOME TO 2 LADS WINERY

2 Lads Winery is unique, and our architecture is only the beginning of the aesthetics we bring to the art of winemaking. Bold, modern and true: these are our foundations. Our vision, combined with great craftsmanship, allows us to unlock the most distinct qualities from the six varietals we grow in the soils of Old Mission. Come visit our 58-acre estate and enjoy 22 acres of vineyards, striking views of East Grand Traverse Bay and our contemporary style. When you step into our concrete, steel and glass tasting room, you'll immediately see that we are far from ordinary and that is why we make uncommon wines.

2 Lads Winery specializes in cool climate red and sparkling wines, and we have limited bottling of white wines to round out the lot. Sustainable farming is paramount to the health of our soil, vines and grapes on our unique land at 2 Lads Winery. You get what you give!

16985 Smokey Hollow Rd.
Traverse, City, MI, 49686
(231) 223-7722
www.2LWinery.com



Brys Estate

VINEYARD & WINERY



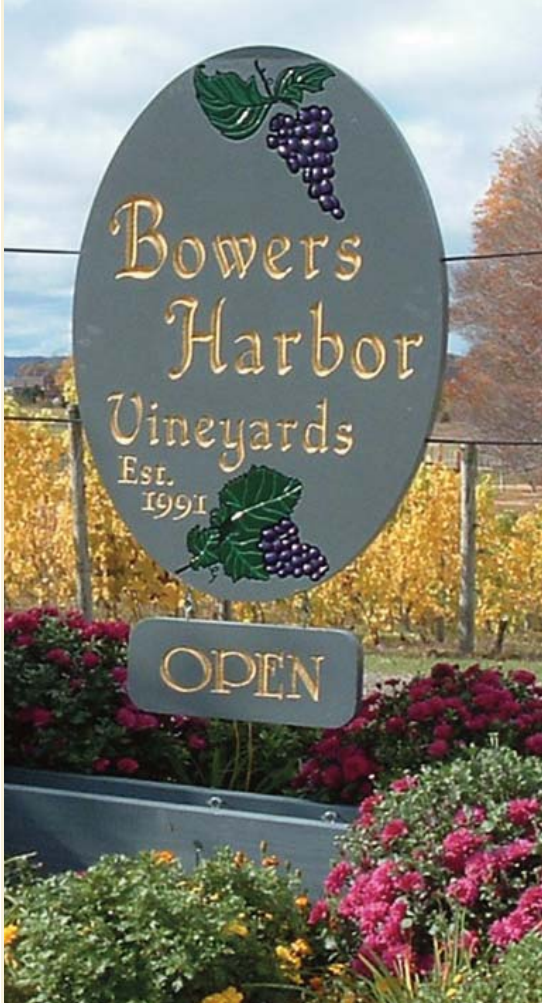
WELCOME TO BRY'S ESTATE VINEYARD AND WINERY

Brys Estate, a family owned boutique winery, began with the planting of 32 acres of European vinifera grapes in 2001. The vineyard and winery is situated on 80 acres, with breathtaking views of East Grand Traverse Bay. Visitors will delight in the transformed land with the renovated 1890s farmhouse, barn turned guest cottage, lush vineyards and gardens. A winding drive leads to the state-of-the-art winery where a unique old-world brick and mahogany tasting room and international barrel room awaits.

Since its opening in 2005, Brys Estate has won over 200 medals in international and state wine competitions, including the San Francisco Wine Literary Awards' "Best New Red Wine Discovery" for their 2004 Cabernet Franc, and three medals in the 2010 International Wine & Spirits Competition in London. Brys Estate's ultra premium wines are made in small batches from single vineyards and include Pinot Blanc, Chardonnay, Pinot Grigio, Gewürztraminer, Riesling, Ice Wine, Pinot Noir, Merlot and Cabernet Franc. With the highest quality standards, we hand pick our grapes and handcraft our wines. Attention is given to every detail as we crush, ferment, age and bottle our wines exclusively on our premises. We are committed to producing ultra-premium red wines; after harvest our red grapes are fermented and aged in premium French oak barrels and casks for 10 to 14 months before bottling.

We encourage you to taste the Estate difference!

3309 Blue Water Rd.
Traverse City, MI 49686
(231) 223-9303
www.brysestate.com



WELCOME TO BOWERS HARBOR VINEYARDS

Our family at Bowers Harbor Vineyards invites you to explore the epic views of Lake Michigan and sample our award-winning wines. We are a boutique winery located in Northern Michigan on picturesque Old Mission Peninsula in Traverse City. The 43-acre estate's close proximity to the water creates ideal conditions for growing vinifera grapes. Our cool-climate viticulture experience, coupled with our hard work, proves to produce superior quality Pinot Grigio, Chardonnay, Riesling, Pinot Noir, Cabernet Franc and our signature Bordeaux-style blend, the 2896 Langley Vineyard.

We planted our first vines in 1991, and we are excited to be a part of Michigan's growing wine tourism. Because we care for our land sustainably, our vineyards have been recognized by the Michigan Agriculture Environmental Assurance Program. Join our friendly and informative staff at our tasting room and enjoy the scenic views and delicious wine. Come taste our passion!

2896 Bowers Harbor Rd.
Traverse City, MI 49686
(800) 616-7615
www.bowersharbor.com



WELCOME TO CHATEAU CHANTAL

Chateau Chantal opened the doors of friendly hospitality in 1993 upon the completion of our European-styled winery. Located on a 65-acre estate on Old Mission Peninsula in one of the most scenic areas of the Great Lakes, our destination provides a memorable experience that combines vineyards and winery, a bed and breakfast, winding roads, fresh air and kind company. We craft many styles of wine, producing 18,000 cases per year, allowing the grape to dictate the style. Our holdings also include a 55-acre vineyard in Mendoza, Argentina where we grow and source our Malbec, a project that began in 2004. With over 32 different wines and spirits including Riesling, Chardonnay, Pinot Grigio, Pinot Noir and Cabernet Franc, we create something for every palate.

Our location's unparalleled views and outstanding staff play host to B&B activities, cooking classes, wine education opportunities, tapas tours, wine dinners, conferences and meetings, small weddings, and friendly regional wine events. Named in the top ten U.S. Winery Inns by Gayot.com, and top 50 culinary destinations by author Joe David, Chateau Chantal's recognition continues to grow.

15900 Rue de Vin
Traverse City, MI 49686
(800) 969-4009
www.chateauchantal.com



WELCOME TO CHATEAU GRAND TRAVERSE

Chateau Grand Traverse is a 100% family-owned and operated winery, vineyard and inn. Established in 1974, we are pioneers in the first commercial planting of European grape varieties in Northern Michigan. Our mission has always been to create regionally expressive wines with a classic style while incorporating sustainable growing practices in our 120 acres of estate-owned vineyards, plus 60 acres under contract. Our key varieties include Riesling, Pinot Gris, Chardonnay, Gewürztraminer, Pinot Blanc, Grüner Veltliner, Merlot, Pinot Noir, Gamay Noir, Cabernet Franc and Pinot Meunier.

After 36 years of operation, the O'Keefe family and dedicated staff members of Chateau Grand Traverse continue to define the Michigan wine industry and region. Our award-winning Riesling wines, as well as others, have consistently proven themselves in competition and with critics at the highest international level. As founding members of the International Riesling Foundation, active WineAmerica board members, and with involvement in many U.S. and European professional wine events, we view ourselves as a regional leader in premium wine production.

12239 Center Rd.
Traverse City, MI 49686
(800) 283-0247
www.cgtwines.com